

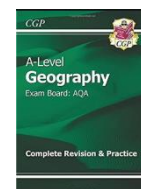
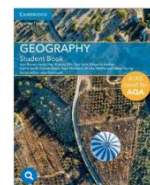
# Welcome to A-Level Geography

- **What you can read:**

'Geography Student Book' by Cambridge (Bowen *et al*, 2016)

'CGP A-Level Geography Revision Guide' for AQA Specification

'AQA A-Level Geography Specification' – link below:



- <https://filestore.aqa.org.uk/resources/geography/specifications/AQA-7037-SP-2016.PDF>

- **What you can watch:**

Below are some of the skills/topics that you will be learning when you join us at Burnley College. Here are some videos for you to watch to get you started on those topics and/or skills:

- Sense of Place <https://www.youtube.com/watch?v=mnop4gIOTeU>
- Salford Quays <https://www.youtube.com/watch?v=wpqzK7xDKaM>,  
<https://www.youtube.com/watch?v=4vqsZGVQ3RQ>
- This is the Place - <https://www.youtube.com/watch?v=r0L3VjkFsc&t=215s>
- Globalisation - <https://www.youtube.com/watch?v=zfn0XHCFDHA>
- Clone Towns - <https://www.youtube.com/watch?v=KAyQXlwjhsA>

- **What are some of the topics and skills that you will cover:**

Below are some of the topics and skills that we will cover in September and October:

Topics	Breakdown
Sense of Place	<ul style="list-style-type: none"> <li>- Place meaning</li> <li>- Character of place</li> <li>- Insiders/outsideers</li> </ul>
Regeneration	<ul style="list-style-type: none"> <li>- Salford Quays</li> <li>- Reimaging, rebranding</li> <li>- External influences (exogenous factors)</li> </ul>
Representation of Place	<ul style="list-style-type: none"> <li>- Artistic Representation</li> <li>- Cartographical Representation</li> <li>- Statistical Representation</li> <li>- Personal Representation</li> <li>- Bias</li> </ul>
Globalisation & Homogenisation	<ul style="list-style-type: none"> <li>- Clone Towns</li> <li>- The 'shrinking world'</li> </ul>

- **Tasks that you can do to prepare you:**

<u>Task</u>	<u>Link to the course/specification</u>
<p style="text-align: center;"><b>Task 1.</b></p> <p>Watch the video on sense of place and then create a mind map showing how you feel about your home town.</p> <p>Consider why you feel that way, what experiences have you had which make you an insider of that place? Would an outsider view it in the same way as you?</p>	<p style="text-align: center;"><b>3.2.2.1 The nature and importance of places</b></p> <p>The concept of place and the importance of place in human life and experience.</p> <p>Insider and outsider perspectives on place. Categories of place:</p> <ul style="list-style-type: none"> <li>• near places and far places</li> <li>• experienced places and media places.</li> </ul> <p>Factors contributing to the character of places:</p> <ul style="list-style-type: none"> <li>• Endogenous: location, topography, physical geography, land use, built environment and infrastructure, demographic and economic characteristics.</li> <li>• Exogenous: relationships with other places.</li> </ul>
<p style="text-align: center;"><b>Task 2.</b></p> <p>Watch the videos of Salford Quays, globalisation and clone towns.</p> <p>Create a 600 word report on whether you consider your hometown to be a clone town. Consider:</p> <ul style="list-style-type: none"> <li>• Recent regeneration projects in the town</li> <li>• The abundance of trans-national corporations (TNCs)</li> <li>• What was the main industry in your town 100 years ago and how has it changed?</li> </ul>	<p style="text-align: center;"><b>3.2.2.2.1 Relationships and connections</b></p> <p>The impact of relationships and connections on people and place with a particular focus on:</p> <p><b>either</b> changing demographic and cultural characteristics</p> <p><b>or</b> economic change and social inequalities.</p> <ul style="list-style-type: none"> <li>• How the demographic, socio-economic and cultural characteristics of places are shaped by shifting flows of people, resources, money and investment, and ideas at all scales from local to global.</li> <li>• The characteristics and impacts of external forces operating at different scales from local to global, including <b>either</b> government policies <b>or</b> the decisions of transnational corporations <b>or</b> the impacts of international or global institutions.</li> <li>• How past and present connections, within and beyond localities, shape places and embed them in the regional, national, international and global scales.</li> </ul>
<p style="text-align: center;"><b>Task 3</b></p> <p>Watch the video 'This is the Place' by poet Tony Walsh. This is an artistic representation of place. Can you think of any other ways in which places are represented?</p> <p>Create a digital collage of all the different ways in which your home town is represented. These can be artistic (there's a variety of different art forms), statistical or cartographic to name only a few....</p>	<p style="text-align: center;"><b>3.2.2.2.2 Meaning and representation</b></p> <p>The importance of the meanings and representations attached to places by people with a particular focus on people's lived experience of place in the past and at present.</p> <ul style="list-style-type: none"> <li>• How humans perceive, engage with and form attachments to places and how they present and represent the world to others, including the way in which everyday place meanings are bound up with different identities, perspectives and experiences.</li> <li>• How external agencies, including government, corporate bodies and community or local groups make attempts to influence or create specific place-meanings and thereby shape the actions and behaviours of individuals, groups, businesses and institutions.</li> <li>• How places may be represented in a variety of different forms such as advertising copy, tourist agency material, local art exhibitions in diverse media (eg film, photography, art, story, song etc) that often give contrasting images to that presented formally or statistically such as cartography and census data.</li> <li>• How both past and present processes of development can be seen to influence the social and economic characteristics of places and so be implicit in present meanings.</li> </ul>

- **Contact information**

If you have questions regarding this or any other A Level course at Burnley College, please contact [alevels@burnley.ac.uk](mailto:alevels@burnley.ac.uk) or call 01282 733373

We look forward to seeing you in September.