

Welcome to A Level Art Craft and Design



OCR A level Art Craft and Design is a broad-based course exploring practical, critical and contextual work through a variety of exciting 2D and/or 3D processes and media.

The focus is on encouraging you to have an experimental approach to media materials and techniques; to develop specialist technical competency, imagination and independence based on personal experience and taught skills. You will also gain a strong understanding of historic and contemporary visual art practice, through supporting contextual studies.

What you can read: If you can access art books read as many as you can

<https://mymodernmet.com/guggenheim-museum-free-books-online/>
<https://www.creativeboom.com/features/book-club/>
<https://www.goodreads.com/shelf/show/art>
<https://www.artworkarchive.com/blog/the-9-books-every-artist-should-have-on-their-shelf>

There are many on-line publications/ magazines/ /podcasts/ art galleries. Contextual studies is a key element within your course. Included are a few websites for you to have a look at, to start your contextual investigations and be inspired.

www.thejealouscurator.com
<http://www.thisiscolossal.com/>
<https://www.artnews.com/c/art-in-america/>
<https://frieze.com/editorial>
<https://beautifulbizarre.net/>
<https://mymodernmet.com/>
<https://www.widewalls.ch/online-art-gallery/>

During this time many of the art galleries have virtual tours of the gallery spaces and collections. Take a look around.

What you can watch:

Tateshots: Series of short films exploring art and artists,
<https://www.youtube.com/playlist?list=PL5uUen04IQNkFECIOL3r-7zGY9RBqIKw8>
Series of short films 'What do artists do all day'
<https://www.youtube.com/playlist?list=PLM4S2hGZDSE4645tTLQ-q0CGiR4eSFIBW>
Artists, designers and curators share their work, their process and their vision. Watch TED Talks from sculptors, painters, illustrators and photographers — and those who blur the boundaries.
<https://www.ted.com/topics/art>
<https://vimeo.com/categories/art>



What are some of the topics and skills that you will cover:

During the course you will be producing creative responses to given themes. You will experience working in a number of disciplines and expanding your technical and creative visual skills in at least two of the following areas:

Fine art: Textile design: Three-dimensional design: Photography.

You will build on your Theoretical, Creative and Technical skills through in-depth research and practice.

Tasks that you can do to prepare you:

<u>Task</u>	<u>Link to the course/specification</u>																								
<p>Task 1: Research Set up your own Pinterest page for A Level Art. Investigate select and pin artworks As a starting point create a board for the following themes:</p> <ul style="list-style-type: none"> • Portraits • Urban Spaces: Architecture • Structures 	<p>Research is an integral and consistent part of the course informing own developments and ideas in response to contextual and other sources.</p> 																								
<p>Task 2: Contextual Studies Investigate Terms and Terminology</p> <ul style="list-style-type: none"> • Select four art works from your Pinterest boards. • Identify the visual elements and principles used in the work observed. <p>Choose one of the artworks</p> <ul style="list-style-type: none"> • Investigate the artist/ work in more depth and write a review on this piece of work. Consider the materials and techniques used by the artist. • Explain your reasons for choosing this piece giving your opinions about the work <p>Stretch and Challenge Explain how the choice of visual elements and the applications of materials used convey a meaning mood, emotion or message in the work.</p>	<p>The elements of art... They are the building blocks used to create a work of art. The principles of art are combinations of two or more of the elements of art. The elements and principles of art... help artists to plan their compositions to have an impact on the expressive content, meaning, and viewer's reaction to the image</p> <table border="1" data-bbox="683 842 1407 1115"> <thead> <tr> <th colspan="4">Basic Elements and Principles of Visual Language</th> </tr> </thead> <tbody> <tr> <td>Line</td> <td>Unity</td> <td>Rhythm</td> <td>Harmony</td> </tr> <tr> <td>Form</td> <td>Pattern</td> <td>Repetition</td> <td>Gradation</td> </tr> <tr> <td>Shape</td> <td>Texture</td> <td>Rhythm</td> <td>Proportion</td> </tr> <tr> <td>Colour</td> <td>Variety</td> <td>Contrast</td> <td>Emphasis</td> </tr> <tr> <td>Space</td> <td>Value</td> <td>Movement</td> <td>Balance</td> </tr> </tbody> </table> <p>Understanding the elements and principles of art will help you to better understand the purpose of an artist's choices.</p> <p>This task will help you understand the importance of analysis and personal opinion as well as using appropriate terminology.</p>	Basic Elements and Principles of Visual Language				Line	Unity	Rhythm	Harmony	Form	Pattern	Repetition	Gradation	Shape	Texture	Rhythm	Proportion	Colour	Variety	Contrast	Emphasis	Space	Value	Movement	Balance
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<p>Task 2 : Visual Recording/ Communication: Alternative Portraits</p>																									
																									
<p>Produce a series of Portraits/ Alternative Portraits (self or others)</p> <ul style="list-style-type: none"> • Consider your interpretation • You may use media/ materials/ techniques of your own choice. • Evaluate outcomes 	<p>Look through the images on the Pinterest link for inspiration. https://id.pinterest.com/mcnutt0164/alternative-portraits/ An important focus is on visual recording, appropriate visual language and communicating intentions through use of drawing or other media.</p>																								

Contact information If you have questions regarding this or any other A Level course at Burnley College, please contact alevels@burnley.ac.uk or call 01282733373
 We look forward to seeing you in September.