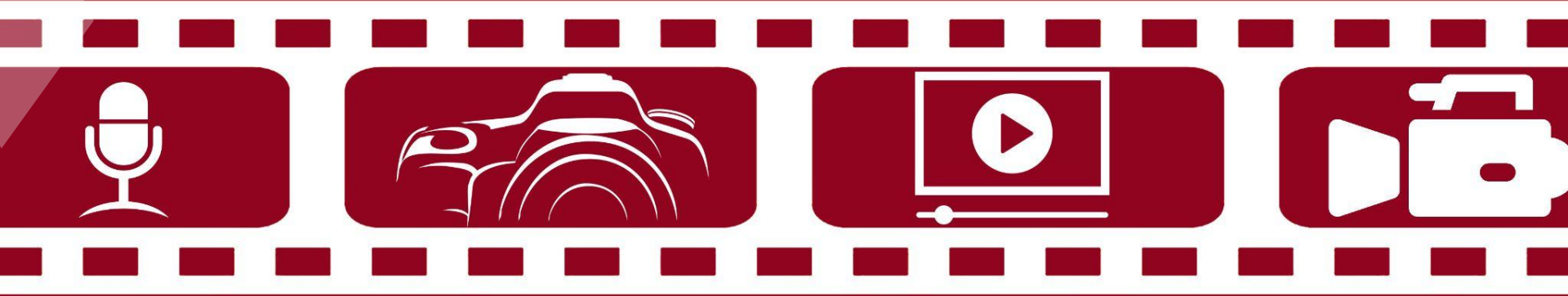


WELCOME TO:



BTEC in Creative Media Practice



The Course:

The Level 3 BTEC Media course is a 2 year 100% practical project-based course with no exams. The course aims to build your creative planning, directing, and editing skills while making media productions. We set high expectations and promote multiple opportunities for professional work experience, improving your employability and readiness for university. We help develop your skills and set you on your path to working in your chosen sector of the media industry, from film and TV to photography, graphic design, advertising, journalism, animation, game design, publishing and marketing. You will learn research, developing ideas, planning, photography, filming techniques, lighting, video editing, media theory, photo editing, graphic design, and many more skills.



Photography
Video



Graphic Design
& Broadcasting

During the course, you will create multiple short films, music videos, digital publishing products, podcasts & posters as well as video & photographic adverts.

We are always pushing links with industry and our student are involved in live projects with industry professionals.

You will be taught by a team of industry professionals with over 50 years of teaching experience between them. Our lessons are very practical and make full use of our excellent camera, studio and computer equipment. The media content you create will be added to our Burnley College Youtube channel and will be exhibited in our end of year Oscars awards.



Your
Career
Starts
Here!



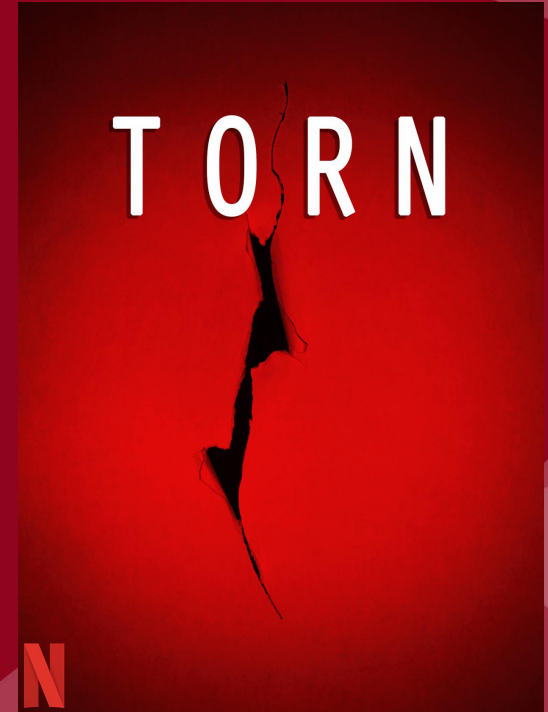


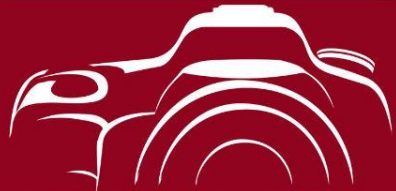
Work Experience:

We are always pushing links with industry and our students are involved many projects with clients working to live briefs. The types of opportunities you may get range from press photography and videography at Premier League football games, producing videos for large events, creating social media campaigns, interviewing celebrities and industry professionals, producing assets for augmented reality and web3.0, as well as being involved in talks and workshops with industry experts.

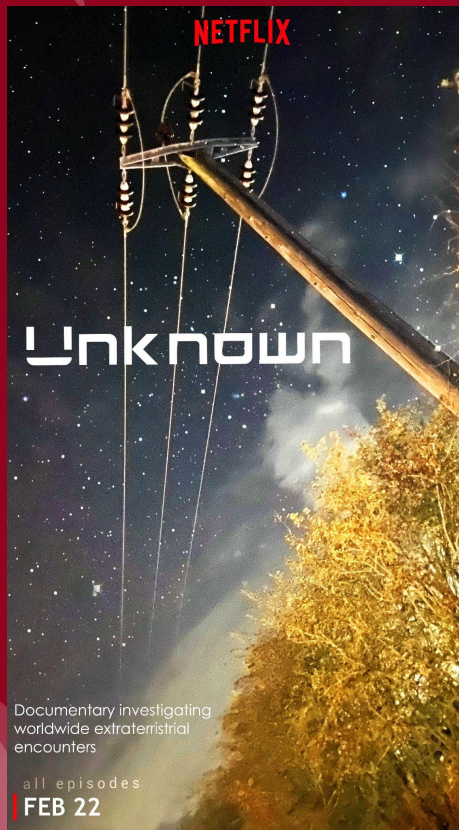


Student work:





WE ARE THE CONTENT CREATORS



Our social media:



[Website](#)
[YouTube](#)
[Instagram](#)
[TikTok](#)

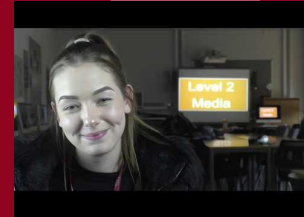


What our students say about the course:

"The Level 3 Media course gave me the much needed launchpad for my career as a Digital Marketer. The tutors are some of the most dedicated people I have ever met and were there to support me all the way, combined with the exceptional facilities it was an experience I'll never forget!" - *Cameron Hardy*.

"I have really enjoyed my time on the Level 3 media course, I have been able to explore the different areas within the subject. The course has given me the opportunity to work with different people in the media industry and work for companies such as XS Radio Manchester. I have enjoyed the wide variety of topics covered on the course which have all allowed me to expand my skills and knowledge on the different software we use. The tutors have demonstrated a high level of knowledge and understanding of the course and have endeavoured to make the course enjoyable through humour and participating wherever possible." - *Caitlin Woodend*.

"The tutors are very supportive and the course is very creative. I love everything about it and always enjoy coming into lessons. The tutors are super helpful and are always there when you need them." - *James Best*



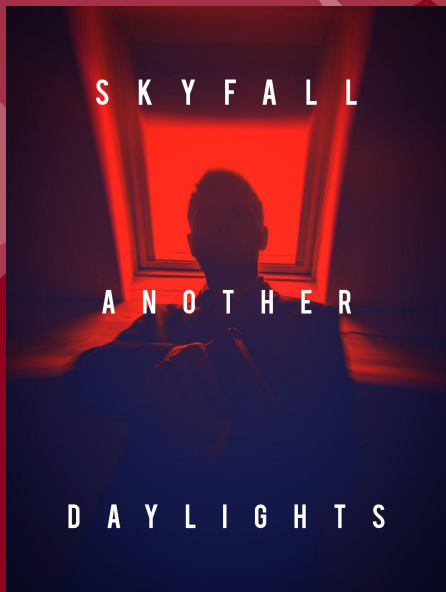
"Before joining the course I was very unsure of what type of path to go down. But once I was part of it, my confidence grew and I knew that this was something I wanted to continue with, especially thanks to the support of the teachers." - *Tyler Knight*.

"I have loved my time on the level 3 media course, from the creative tasks we are able to complete to the work experience opportunities provided. There is never a dull moment whether you're in class or out on location, you are constantly in the creative process and are surrounded with new experiences. The tutors are always happy to help and offer their expertise to provide resources for whatever idea you may have." - *Ginny Freeman*.

"It's a course which expands your creativity and makes you think outside of the box." - *Ruby Lofthouse*.

"You learn a lot of important things about media and the media industry as well as having fun and implementing the skills and knowledge into practical tasks. There is freedom to be creative and build your ideas from the inspiration from the other students in the classroom." - *Sasha Hawkes*.





We take **full** responsibility
for how much fun you
will have on this
course!



Your mission, future media student, should
you choose to accept it...



CREATE A HORROR FILM POSTER

Using the stylistic codes and conventions of the genre.

If possible can you use your own photography?

This site will self-destruct in five seconds.

See the [Gallery Page](#) for inspiration from our current students.

Send your posters to [Burnley College Media Instagram](#).

